

Whizants

<https://whizants.co.za/job/sponsorship-manager/>

Sponsorship Manager

Role purpose

Overall management of various sponsorship within the client sponsorship portfolio

Minimum requirements

- 3-year Sports Management or Business Management Diploma/Degree or relevant qualification
- 5 – 6 years' experience in the soccer and / sponsorship industry in South Africa either from a corporate sponsorship side or a sport agency side with 2 years should be on manager level (Essential).
- Management experience with soccer sponsorships with teams specifically, project management, people management of 3rd parties (agencies), events and activations.
- Experience in the Telecoms industry will be beneficial
- Experience with other sponsorships will be an advantage
- Experience in integration of digital in sponsorship will be an advantage

Key accountabilities

- Maintaining good relationship with all rights holders and key stakeholders
- Management of all contractual rights to ensure maximisation of rights, as well as rights delivery
- Maintaining good relationship with key agencies
- Attending key meetings with rights holders, key stakeholders and agencies.
- Management of external agencies in terms of delivery and execution of campaigns and leverage plans daily related to the portfolio
- Enabling and management of internal Vodacom stakeholders related to the portfolio
- Action various tasks related to requirements of the portfolio
- Attendance of various activations or game day or any other events related to the portfolio
- Risk management
- Reporting (various)
- Ensuring the objectives set-up for each sponsorship is met
- All sponsorship deliverables are met to the quality, standards required within the timeframes

Competencies

- Working with People
- Presenting and Communicating Information
- Planning and Organising
- Working as part of a team
- Activations / eventing understanding
- Passion for soccer
- Following Instructions and Procedures
- Digital integration and understanding
- Project management
- Relating and Networking
- Deciding and Initiating Action
- Persuading and Influencing
- Achieving Personal Work Goals and Objectives
- Coping with Pressures and Setbacks
- Adhering to Principles and Values
- Working within a team environment

Rate

Up to R 450 per hour

Duration of employment

3 Months

Industry

Telecommunications

Job Location

Gauteng: Midrand

